



*Soaring
Higher
with
Information
Management*

**2010 ARMA Canada Conference
London, Ontario**

Sponsorship & Exhibition Opportunities

**May 30 - June 2, 2010
London Convention Centre**



Sponsorship & Exhibition Opportunities

Inquire about sponsoring the conference bags

MAY 30 - JUNE 2, 2010

LONDON, ONTARIO

Sponsorship Opportunities

Benefits		*Tech-Spotlight \$8,000	Platinum \$6,000	Gold \$4,000	Silver \$2,000	Bronze \$1,000
Presentation Opportunity	Address all conference delegates	Only one 90-minute time slot available to on Tuesday, June 1				
Conference Promotions	Recognition at opening and closing ceremonies	✓	✓			
	Venue signage	✓	✓	✓	✓	✓
	Promotional material in conference bag	✓	✓	✓	✓	✓
	Registration discount	3 Registrations at Member Rate	2 Registrations at member rate	1 Registration at member rate		
Exhibition Opportunity	Complimentary exhibit booth	✓				
Advertising	Printed Materials • Company name & logo on all conference Promotional materials	✓	✓	✓	✓	
	Website • Company name & logo on the conference website • Link to company website	✓	✓	✓	✓	✓
	Conference Program	1 Full Ad Page	1 Full Ad Page	3/4 Ad Page	1/2 Page	N/A

*Addressing new/emerging technology affecting the RIM profession, a Technology Spotlight offers the vendor community an opportunity to sponsor and present a session which provides insightful technology information. Case studies are encouraged to supplement the presentation. Brief product demonstrations may also be included; however, a Technology Spotlight should not consist solely of a product demonstration.

One (1) 90-minute Technology Spotlight will be presented on Tuesday, June 1 (time TBD). No other education presentations will be scheduled during the Technology Spotlight time slot. Vendors interested in sponsoring the 2010 Technology Spotlight are required to submit the following information to Jolynne Guillet by **December 15, 2009**. Late submissions will not be reviewed.

- Title of the proposed Technology Spotlight
- Description (max. 100 words) of the content of the proposed Technology Spotlight.
- Explanation of why you believe this Technology Spotlight will appeal to most of the conference delegates.
- Name(s) and position title(s) of the proposed presenters. We encourage vendors to limit the number of speakers to 2-3.

ARMA Canada will review all 2010 Technology Spotlight applications received by the deadline and notify the successful vendor by January 15, 2010. ARMA Canada reserves the right to decline to accept any/all applications.



Sponsorship & Exhibition Opportunities

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Exhibit Hall Schedule

Sunday, May 30, 2010
5:00pm-7:00pm
Evening Ice-Breaker Event

Monday, May 31, 2010
9:30am - 5:00pm

Tuesday, June 1, 2010
9:00am - 2:00pm

Booth Set Up

Sunday, May 30
9:00am - 3:00pm

Booth Tear Down:

Tuesday, June 1
2:00pm - 4:00pm

Exhibition Attendance

The conference attendance continues to grow each year, we average **400+** registered attendees, members of the public are invited to attend the exhibition hall at no charge.

*Vendors are encouraged to invite clients and prospects to attend the exhibit hall.

Who attends the Conference?

Professionals responsible for:
Records Management
Information Systems
EDRMS
Privacy/ Security
Business Process Improvements

Vendor Presentations

Vendors can purchase a time slot for the "Vendor Presentation Room". This room will be available on a first come, first served basis at a fee of \$200/hour. Presentations will be booked in one-hour time segments, running concurrent to the regular educational program, on Monday, May 31 and Tuesday, June 1, except during the Technology Spotlight. The room will hold up to 20 attendees in theatre style seating and will be equipped with an LCD projector and screen. The presentation summary and speaker information will be advertised in the Conference Program and in other conference materials.

Exhibition Opportunities

Join us **Sunday, May 30 - Tuesday, June 1** for the 2010 ARMA Canada Expo. The exhibition hall is located on the 2nd floor of the London Convention Centre and will have 37 exhibit booths. The ARMA International Education Foundation (AIEF) Silent Auction, ARMA International Bookstore as well as all refreshment breaks and an Ice-Breaker event will be in the Exhibit Hall.

Package Components:

Exhibit Space - limit 2 staff/booth
10'x 10' booth, carpeted floor, 1 draped table and 2 chairs, lunch for 2 booth staff, wireless internet, material handling and storage.

- Excluded: electrical, furniture and all other items not listed

Advertising:

Your company name and logo will be printed in all conference promotional materials, as well a link to your company's website and brief company overview will be posted on the conference website.

Booth Fees:

\$1,800+GST/booth - Early Bird (Booked and paid by January 10, 2010)
\$2,000+GST/booth - Regular (After January, 10, 2010)

Booth Reservations:

Booths will be allocated on a first come, first served basis. To reserve your booth, send the **completed Exhibitor Contract** (last page of this package) to Jolynne Guillet by e-mail: jolynne.guillet@gmail.com. Please indicate your first and second booth choice.

Payments:

Sponsors and vendors have the option to pay by Visa, MasterCard, American Express or cheque.

Online: www.webaddressforpayments

Please make cheques payable to:
ARMA Canada
C/O Fred Wideman
1250 Dundas ST
London ON, N5W 5P2

Hospitality Suites

The London Convention Centre (LCC) is attached to the Hilton Hotel. The Hilton is pleased to provide the ARMA vendors with it's best selection of rooms for a Sponsor/ Exhibitor Reception.

Prime Minister Suite \$699

Approx. 1,000sq ft, 22nd floor, south view

Windsor Club Room \$500

Approx. 1,300sq ft, 2nd floor across from LCC walkway

Queen Victoria Room \$550

Approx. 2,225sq ft, 3rd floor

Rates will vary depending on the amount of food & beverage ordered.

Contact Nancy Dawe-Bothelo: 519-430-6413
or ndawe-botelho@hiltonlondon.com

WHY LONDON?

London is the geographic centre of Southwestern Ontario, within a day's drive of 150 million people. It has a metro population of 457,720.

One of London's greatest strengths is the diversity of its business community. This has served them well over the years during cyclical downturns in certain sectors and it also provides a strong base from which to expand.

Named one of the fastest growing economies in Canada, London is poised for continued growth and success and is ideally positioned to reward your business investment.

Diverse business and industry sectors make London a dynamic community with a solid foundation.

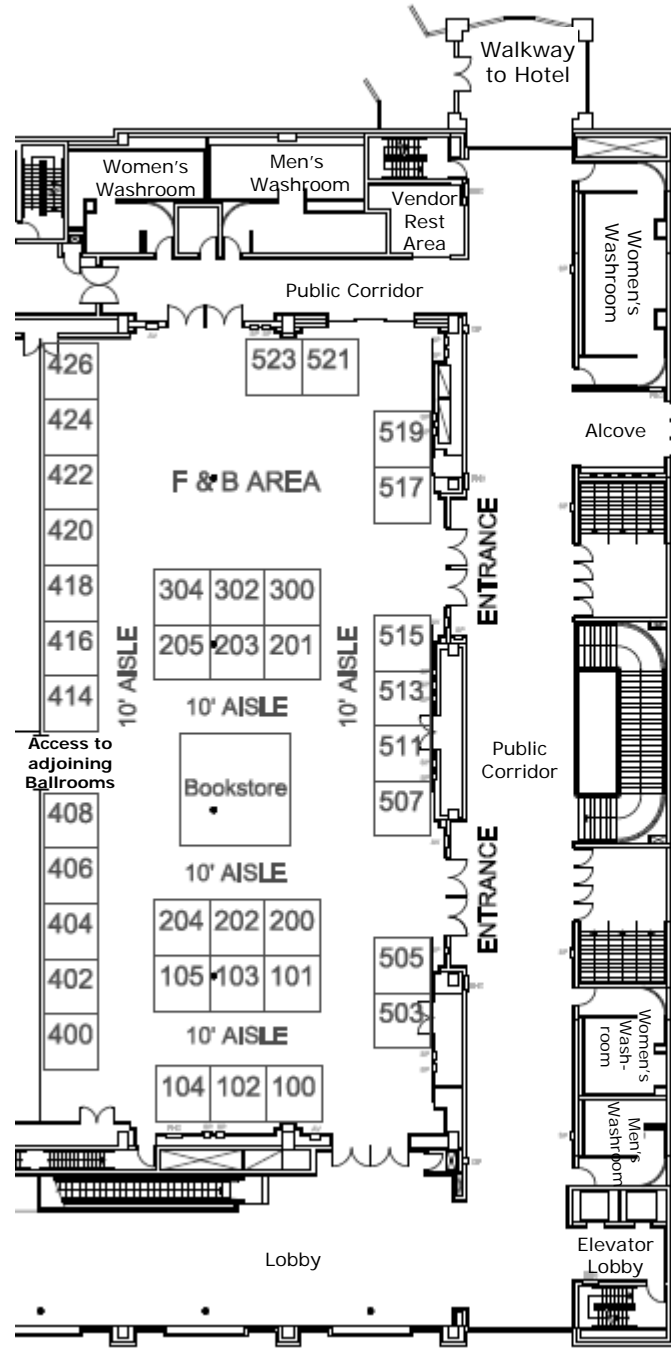
Once you come for business, they say you may stay for life.

Nestled at the Forks of the Thames, London is a city with a proud tradition of enterprise, innovation and creativity. A great place to do business!

Exhibition Floor Plans



ARMA 2010
May 31-June 1
2010
LONDON CONVENTION CENTRE
Ballrooms 4&5
London, Ontario,
Canada



LEGEND

- FLOOR PORTS
Power & Telephones

Total No. of Booths: 37
All 10'x10' sized booths
SUBJECT TO ON-SITE
VERIFICATION.

Scale

0 10' 20' 30'

STRONCO
SHOW SERVICES
T: 905,270,6767; F: 905,270,6771.

For sponsorship and exhibition information, please contact:

Jolynne Guillet

Canadian Director of Marketing & Communications

Phone: 780-718-2636

E-mail: jolynne.guillet@gmail.com

ARMA International is a not-for-profit association and the leader in education and training for records and information management professionals. The Canadian Region of ARMA International is comprised of 14 chapters, representing Canada from "coast-to-coast".