

2010 ARMA CANADA CONFERENCE SCHEDULE AND PROGRAM AT A GLANCE

TIME	SUNDAY, May 30				
1:45 PM – 3:00 PM	<p>S11 Demystifying Functional Classification (workshop)</p> <p><i>RIM Practices</i> Room: Salon B</p> <p>Charmaine Brooks, CRM Principal, IMERGE Consulting Inc.</p> <p>Bruce Schinkelwitz, CRM Principal, Foundational Inc.</p>	<p>S12 Maturity Model Framework: Building Sustainable Digital Preservation Capabilities (workshop)</p> <p><i>IT</i> Room: Salon A</p> <p>Lori Ashley RIM Consultant, Tournesol Consulting</p> <p>Vigi Gurushanta Principal, IMERGE Consulting Inc.</p>	<p>S13 The Benefits of Developing Leadership Skills Through ARMA Volunteer Opportunities</p> <p><i>Leadership</i> Room: Salon C</p> <p>Uta Fox, CRM Supervisor, Compliance and Training Unit, Calgary Police Service</p> <p>Sue Rock, CRM Consultant, The Rockfiles Inc.</p>	<p>S14 RIM Implications of Cloud Outsourcing and Computing</p> <p><i>IT</i> Room: Salon D</p> <p>Mimi Dionne, CA, CDIA+, CRM Lead Records Management Consultant, Qwest Communications</p> <p>Samantha Lofton Firmwide RIM Manager, Greenebaum Doll & McDonald PLLC</p>	<p>S15 When Disaster Strikes – Be Prepared!</p> <p><i>Risk Management</i> Room: Salon E</p> <p>Jerry Kofsky National Business Development Manager, FirstOnSite Restoration Commercial Drying & Document Recovery Solutions</p>
3:00 PM – 3:30 PM	REFRESHMENT BREAK				
3:30 PM – 4:45 PM	<p>S21 Demystifying Functional Classification (workshop)</p> <p>(Continued from previous session, see session S11)</p>	<p>S22 Maturity Model Framework: Building Sustainable Digital Preservation Capabilities (workshop)</p> <p>(Continued from previous session, see session S12)</p>	<p>S23 Putting IM Awareness into Your Organization</p> <p><i>Communications & Marketing</i> Room: Salon C</p> <p>Trevor Banks Manager, Awareness Learning and Engagement, Corporate Services Branch, Health Canada</p> <p>Janice Francisco President, BridgePoint Effect</p>	<p>S24 Records Certifications: Can My Organization Meet Them All and How?</p> <p><i>RIM Practices</i> Room: Salon D</p> <p>Fiona Schrader, ERMm Group Product Manager – RM Solutions, EMC – Content Management & Archiving</p>	<p>S25 How Risk Management Software Can Complete Your ECM Solution</p> <p><i>Risk Management</i> Room: Salon E</p> <p>Bianca Di Nardo Executive Coordinator/Information Specialist, Springboard Management Inc.</p> <p>Joseph Heraldo Chief Operating Officer, Springboard Management Inc.</p>
4:45 PM – 7:00 PM	WELCOME RECEPTION in the EXHIBIT HALL				

2010 ARMA CANADA CONFERENCE SCHEDULE AND PROGRAM AT A GLANCE

TIME	MONDAY, May 31
7:00 AM – 8:30 AM	BREAKFAST Room: Ballroom/Foyer
8:30 AM – 8:45 AM	Opening Ceremonies Room: Convention Centre Ballroom
8:45 AM – 9:45 AM	Keynote Presentation Professional Ethics: A Preventative Maintenance Approach Dr. Christopher Bauer, PhD, HSP, CFS Bauer Ethics Seminars Room: Convention Centre Ballroom
9:45 AM – 10:00 AM	Exhibit Hall Opening Ceremonies
10:00 AM – 5:00 PM	EXHIBIT HALL OPEN
10:00 – 10:30 AM	REFRESHMENT BREAK in the EXHIBIT HALL
10:30 AM – Noon	Exhibit Hall Viewing
Noon - 1:15 PM	LUNCH Room: Ballroom/Foyer

2010 ARMA CANADA CONFERENCE SCHEDULE AND PROGRAM AT A GLANCE

TIME	MONDAY, May 31				
1:15 PM – 2:30 PM	<p>M11 Developing an Effective RIM Strategy</p> <p><i>Business Functions</i> Room: Salon D</p> <p>Katherine Chornoboy, CRM President, InfoAccess Consulting Group Ltd.</p>	<p>M12 So You Think You're Ready to Implement ECM?</p> <p><i>IT</i> Room: Salon B</p> <p>Janet de Guzman Program Manager, Ontario Public Sector, OpenText</p>	<p>M13 Essential Business Ethics for RIM Professionals</p> <p><i>Leadership</i> Room: Salon A</p> <p>Christopher Bauer, PhD, HSP, CFS Bauer Ethics Seminars</p>	<p>M14 Translating RIM Classification and Retention for ERMS Implementation</p> <p><i>RIM Practices</i> Room: Salon C</p> <p>Bruce Schinkelwitz, CRM Principal, Foundational Inc.</p>	<p>M15 Risk Management Basics for RIM Professionals (workshop)</p> <p><i>Risk Management</i> Room: Salon E</p> <p>Victoria Lemieux Assistant Professor, School of Library, Archival & Information Studies, University of British Columbia</p>
2:30 PM – 3:00 PM	REFRESHMENT BREAK in the EXHIBIT HALL				
3:00 PM – 4:15 PM	<p>M21 Developing Your Career Path Using RIM Core Competency Standards</p> <p><i>Business Functions</i> Room: Salon A</p> <p>Christine Ardern, CRM, FAI Principal Consultant, The Information Management Specialists</p>	<p>M22 How to Procure the ECM Solution That is Right for You</p> <p><i>IT</i> Room: Salon B</p> <p>Marilyn Carr Director, Advisory Services, PricewaterhouseCoopers LLP</p> <p>Chris Walker Independent Information Management Consultant</p>	<p>M23 Information Management Snapshot</p> <p><i>Communications & Marketing</i> Room: Salon D</p> <p>Denise Bruno Records and Information Audit/Compliance Officer, Regional Municipality of York</p> <p>Penny Clayson Manager, Corporate Records and Information Management, Regional Municipality of York</p>	<p>M24 Records Management as a Governance Function (case study)</p> <p><i>RIM Practices</i> Room: Salon C</p> <p>Kathy Fur, CRM Corporate Records Manager, BMO Financial Group</p>	<p>M25 Risk Management Basics for RIM Professionals (workshop)</p> <p>(Continued from previous session, see session M15)</p>

2010 ARMA CANADA CONFERENCE SCHEDULE AND PROGRAM AT A GLANCE

TIME	TUESDAY, June 1				
7:00 AM – 8:30 AM	BREAKFAST Room: Ballroom/Foyer				
8:30 AM – 9:45 AM	T11 Effective Decision Making <i>Business Functions</i> Room: Salon D Rick Weinholt Consultant, GANDRA Consulting	T12 Identifying and Classifying E-mail Messages as Records (workshop) <i>IT</i> Room: Salon E Jesse Wilkins, CRM Principal Consultant, Access Sciences Corporation	T13 Generally Accepted Recordkeeping Principles (GARP®) <i>Leadership</i> Room: Salon B Rick Stirling President, Western Information Management	T14 Successfully Implementing RIM: A Multi-Year Plan (case study) <i>RIM Practices</i> Room: Salon A Jackie Winkler Manager, Records and Document Services, OMERS Administration Corporation Barbara Wiggins Advisor, B.G. Consulting Services	T15 Digital Records Forensics: Conducting a Gap Analysis to Measure Legal Risk <i>Risk Management</i> Room: Salon C Alexandra Allen Master of Archival Studies Student, School of Library, Archival & Information Studies, University of British Columbia Corinne Rogers PhD Student, School of Library, Archival & Information Studies, University of British Columbia
9:00 AM – 2:00 PM	EXHIBIT HALL OPEN				
9:45 AM – 10:30 AM	REFRESHMENT BREAK in the EXHIBIT HALL				

2010 ARMA CANADA CONFERENCE SCHEDULE AND PROGRAM AT A GLANCE

TIME	TUESDAY, June 1
10:30 AM – Noon	<p>Technology Spotlight Sponsored by IBM</p> <p>Content Assessment and Analytics: Gaining Control of What Matters</p> <p>Paul Fisher, CDIA+, CRM Managing Consultant, Enterprise Content Management, Business Analytics & Optimization, IBM Global Business Services</p> <p>Paul Taylor IBM Distinguished Engineer, Chief Software Architect: Enterprise Content Management, IBM Academy of Technology, IBM Software Group – Industry Solutions Development</p> <p>Room: Convention Centre Ballroom</p>
Noon – 1:15 PM	<p>LUNCH</p> <p>Room: Ballroom/Foyer</p>

Note: Speakers and sessions were confirmed at time of publishing; however, circumstances beyond ARMA Canada’s control may require substitutions, alterations, or cancellations of speakers and/or sessions. ARMA Canada reserves the right to alter or modify the advertised speakers, sessions, and/or schedule if necessary.

2010 ARMA CANADA CONFERENCE SCHEDULE AND PROGRAM AT A GLANCE

TIME	TUESDAY, June 1
Noon – 4:00 PM	<p>Poster Sessions</p> <p>Room: Salon Foyer (hallway outside of Salons B – E on the main floor)</p> <p>PS1 Integrated Information Management – Aligning Data Security, Protection and Retention <i>Risk Management</i></p> <p>Marcia Douglas Associate Partner, Deloitte</p> <p>PS2 Adventures in Publishing the History of Records Management in Canada <i>Leadership</i></p> <p>Margaret Russell, CRM Information Specialist, Imperial Oil</p> <p>PS3 Toward an Electronic Health Record in a Community Health Facility <i>RIM Practices</i></p> <p>Valdene Wager, CRM Clinical Information Services Manager, Pathways Health Centre for Children</p> <p>PS4 Incorporating Information Management Requirements into Business Processes <i>Business Functions</i></p> <div style="border: 1px solid black; padding: 2px; display: inline-block; margin: 5px;">Cancelled</div> <p>Chris Walker Independent Information Management Consultant</p> <p>PS5 Getting Key People in Your Organization to Listen by Seeing <i>Communications & Marketing</i></p> <p>Patricia Burns, CRM Records Manager, New Brunswick Department of Finance</p>

2010 ARMA CANADA CONFERENCE SCHEDULE AND PROGRAM AT A GLANCE

TIME	TUESDAY, June 1				
1:15 PM – 2:30 PM	<p>T21 The Cost of Poor Quality Recordkeeping Systems (workshop)</p> <p><i>Business Functions</i> Room: Salon E</p> <p>Conni Christensen Founding Partner, Synercon Management Consulting</p>	<p>T22 Breathing Life Back into Your ECM Deployment</p> <p><i>IT</i> Room: Salon B</p> <p>Brenda Prowse, CRM Manager, Professional Services and IM, Prima Information Solutions</p>	<p>T23 Gaining Respect: Effective Leadership With Integrity</p> <p><i>Leadership</i> Room: Salon C</p> <p>Glenn Yonemitsu Chief Executive Officer, Canadian Association of Management Consultants</p>	<p>T24 Enterprise Architecture, Cases, Integrated Semantics and Business Centric IM (case study)</p> <p><i>RIM Practices</i> Room: Salon D</p> <p>Marcel Lachance Managing Partner, MindShare/RainMakers</p> <p>Yves Marleau President, Cogniva IM Solutions</p> <p>Sharon Smith Senior Project Officer, Library and Archives Canada</p>	<p>T25 Using Records as Documentary Evidence</p> <p><i>Risk Management</i> Room: Salon A</p> <p>Lewis Eisen Manager, IM Program, Fisheries and Oceans Canada</p>
2:30 PM – 3:00 PM	REFRESHMENT BREAK				
3:00 PM – 4:15 PM	<p>T31 The Cost of Poor Quality Recordkeeping Systems (workshop)</p> <p>(Continued from previous session, see session T21)</p>	<p>T32 The Million Dollar ROI of a Large Imaging Project (case study)</p> <p><i>IT</i> Room: Salon A</p> <p>Lea Beeken Supervisor, District Records and FOIP Management, Edmonton Public School Board</p> <p>Don Crothers, ECMP Senior Account Manager, Critical Control Solutions</p>	<p>T33 The “Why” and “How” of the ARMA Maturity Model (case study)</p> <p><i>Leadership</i> Room: Salon B</p> <p>Sam McCollum, CRM Manager, Information and Records Management, ENMAX Corporation</p>	<p>T34 Preparing for the CRM Exam, Parts 1 – 5</p> <p><i>RIM Practices</i> Room: Salon D</p> <p>Christine Ardern, CRM, FAI Principal Consultant, The Information Management Specialists</p> <p>William Le Fevre, CA, CRM Reference Archivist, Wayne State University</p>	<p>T35 Bad Banks, Bad Records: RIM Failures and the Global Financial Crisis (case study)</p> <p><i>Risk Management</i> Room: Salon C</p> <p>Elaine Goh PhD Student, School of Library, Archival & Information Studies, University of British Columbia</p> <p>Victoria Lemieux Assistant Professor, School of Library, Archival & Information Studies, University of British Columbia</p>

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TIME	TUESDAY, June 1
6:00 PM – 9:00 PM	CHAPTER RECOGNITION & MEMBER APPRECIATION BANQUET Room: Ballroom

2010 ARMA CANADA CONFERENCE SCHEDULE AND PROGRAM AT A GLANCE

TIME	WEDNESDAY, June 2				
7:00 AM – 8:30 AM	BREAKFAST Room: Ballroom/Foyer				
8:30 AM – 11:30 AM	<p>W10 Preparing for the CRM Exam, Part 6 (workshop) <i>RIM Practices</i> Room: Executive Boardroom</p> <p>Christine Ardern, CRM, FAI Principal Consultant, The Information Management Specialists</p> <p>William Le Fevre, CA, CRM Reference Archivist, Wayne State University</p> <p style="color: red;">Notes: 1) Attendance is limited to 20. 2) Participants should bring a laptop if at all possible; laptops will not be provided. Participants may write the case study in long-hand if they are unable to bring a laptop.</p>				
8:30 AM – 9:45 AM	<p>W11 What Does Your Desk Say About You? Getting Organized for Success! <i>Business Functions</i> Room: Salon C</p> <p>Kim Anstey, ECMP, IOAP Senior Information Management Analyst, Department of Fisheries & Aquaculture, Government of Newfoundland and Labrador</p>	<p>W12 Improving ROI Through Pre-Implementation Shared Drive Clean-up (case study) <i>IT</i> Room: Salon B</p> <p>Chris Perram President, Perram Consulting Inc.</p> <p>Mike White Manager, Information Management and Records Services, Public Health Agency of Canada</p>	<p>W13 Backroom to Boardroom: Marketing A RIM Program (workshop) <i>Communications & Marketing</i> Room: Salon E</p> <p>Stephen Neilly, CRM Chief Executive Officer, Information Innovation Inc.</p>	<p>W14 How Green is Your RIM Program? Sustainable Contributions to Organizations <i>RIM Practices</i> Room: Salon D</p> <p>Alexandra (Sandie) Bradley, CRM President, Harwood Information Associates Ltd.</p>	<p>W15 How Automated Records Archives Reduce Litigation Costs and Risks <i>Risk Management</i> Room: Salon A</p> <p>Bill Tolson Director of Product Marketing/Evalgelism, Iron Mountain Digital</p>
9:45 AM – 10:15 AM	REFRESHMENT BREAK				

2010 ARMA CANADA CONFERENCE SCHEDULE AND PROGRAM AT A GLANCE

TIME	WEDNESDAY, June 2				
10:15 AM – 11:30 AM	<p>W21 Developing and Delivering Records Management Training</p> <p><i>Business Functions</i> Room: Salon C</p> <p>Jason Pearce President and Senior Consultant, Provatect Inc.</p>	<p>W22 What Success Looks Like – The Anatomy of a Successful ECM Program</p> <p><i>IT</i> Room: Salon A</p> <p>Greg Clark Principal, C3 Associates Inc.</p>	<p>W23 Backroom to Boardroom: Marketing A RIM Program (workshop)</p> <p>(Continued from previous session, see session W13)</p>	<p>W24 How to Conduct a RIM Situational Analysis</p> <p><i>RIM Practices</i> Room: Salon B</p> <p>Scott Procter President, Still Waters Consulting</p>	<p>W25 Enterprise Information Management: Implementation Strategies</p> <p><i>Risk Management</i> Room: Salon D</p> <p>Graham Riley Account Services Manager, Iron Mountain</p>
11:45 AM – 1:30 PM	<p>LUNCH</p> <p>2011 ARMA Canada Conference Launch</p> <p>Closing Ceremonies</p> <p>Room: Ballroom</p>				