



Peaks and Valleys
of Information Management
2009 ARMA Canada Conference
EDMONTON, ALBERTA
May 31 – June 3, 2009
Sutton Place Hotel

Sponsorable Events

Breakfasts (3)	\$3,000
Breaks (6)	\$2,000
Banquet Entertainment	\$4,000
Ice Breaker Reception	\$3,500
Keynotes (2)	\$1,000
Lunches (3)	\$4,000


*Costs are priced per event

In Kind Sponsorships

Attendee Name Lanyards	\$500-\$1,000
Audio/Visual Equipment	\$1,000+ /room/day
Internet Café	\$4,000-\$5,000
On-Site Registration	\$2,000-\$3,000
Conference Brochure	\$4,000-\$5,000
Conference Program Guide	\$3,500-\$4,500
Conference Bags	\$6,000-\$8,000
Signage	\$1,000-\$2,000
Speaker's Gifts	\$3,000-\$5,000

Please identify and provide specific costs. Ranges have been provided as estimates for planning purposes.

Sponsorship Opportunities

	Sponsorship Benefits	Technology Spotlight Available until Dec. 12, 2008		Platinum \$6,000	Gold \$4,000	Silver \$2,000	Bronze \$1,000
		NEW! \$8,000 Monday 10:00am-11:00am	\$4,000 Sunday 3:15pm-4:45pm				
Conference Promotions	Special Speaking Track						
	Recognition at Opening and Closing Ceremonies	SOLD!		X			
	Venue Signage			X	X	X	X
	Promotional Material Inserted in Official Conference Bag			X	X	X	X
Customized Registration Discount	Free – 3 Full Registrations			Free – 1 Full Registration	Free - 2 Full Registrations	Free - 1 Full Registration	
Exhibition Opportunity	Complimentary exhibit booth	X		X			
Advertising	Print Promotions • Name and logo on all conference promotional materials	X	X	X	X	X	
	Web Promotions • Name and logo on the Conference website • Link to your company's website	X	X	X	X	X	X
	Conference Brochure/ Program Advertising	1 Full Page	¾ Page	1 Full Page	¾ Page	½ Page	



We now accept payments online at www.regonline.com/ARMAedmonton



Peaks and Valleys
of Information Management
2009 ARMA Canada Conference
EDMONTON, ALBERTA
May 31 – June 3, 2009
Sutton Place Hotel

Booth Reservations:

Booths will generally be allocated on a first come, first served basis. To reserve your booth, fax the **Exhibitor Contract** to ARMA Canada c/o Jolynne Guillet to 888.752.3133. Please indicate your 1st and 2nd booth choice. Floor plans can be found on the last page of this document.

For sponsorship or exhibition information, please contact:
Jolynne Guillet, Director of Marketing & Communications
(P) 306.384.6868 or jolynne.guillet@westernim.com

Exhibition Opportunities

Booth Fees	Early Bird & Returning Exhibitors (Booked and paid by Dec. 12, 2008)	\$1,600+GST/Booth
	Regular	\$1,800+GST/Booth
Package Components	Exhibit Space <ul style="list-style-type: none"> • 10ft (wide) x 6ft-8ft/8ft-10ft (deep) Booth • Carpeted Floor • 24-Hour Security • 1 Draped Table 	X
	Lunch for booth staff	Max 2
	Purchase of Full Conference Registration	\$200/registration – Max 4 (Savings of up to \$795 per registrant)
	Material Handling and Storage ** Excluded: electrical, Internet, furniture and all other items not listed**	Day of move in and move out
	Vendor Room – Monday/Tuesday <ul style="list-style-type: none"> • Opportunity to provide attendees with demonstrations and presentations regarding your organization/product • Up to 20 attendees in theatre style seating 	Available on a first come, first served basis at a cost of \$100.00 per hour (LCD and Screen provided)
	Print Promotions <ul style="list-style-type: none"> • Name and logo on all conference promotional materials 	X
Advertising	Web Promotions <ul style="list-style-type: none"> • Name and logo on the Conference website • Link to your company's website 	X
	Conference Program Guide Advertising	X
	Exhibit Hall Schedule	
	Sunday, May 31, 2009 – Ice Breaker Reception	4:45pm-7:00pm
	Monday, June 1, 2009	9:00am-5:00pm
	Tuesday, June 2, 2009	9:00am-2:00pm

Booth Set Up:
Sunday, May 31, 2009
9:00am–3:00pm

Booth Take Down:
Tuesday, June 2, 2009
2:00pm–4:00pm

Payments

Sponsors and vendors now have the option to pay by Visa, MasterCard, American Express or cheque.

Online:

www.regonline.com/ARMAedmonton

Cheque:

Please make payable to:
ARMA Canada
c/o Fred Wideman
1250 Dundas ST
London ON N5W 5P2

Exhibition Attendance

We anticipate 300+ registered attendees at the conference. In addition, members of the public will be invited to attend the exhibition hall at no additional cost. *Vendors are encouraged to invite clients and prospects.

