



Sponsor the
 ARMA Canada 2008 Conference
 Delta Fredericton
 Woodstock Road
 Fredericton, New Brunswick
 June 1-4, 2008

A River of Information ... A Sea of Solutions!

The four days will include keynote presentations, workshops, seminars, networking, special events and interactive displays all focused on delivering key information to the Information Technology / Management sector of Canada.

The Canadian Conference has evolved to showcase current and future technologies. The conference committee have identified several sponsorable events and in kind opportunities, so be sure to look over our list to find the best fit for your company to enhance the value of your participation.

Sponsorship Opportunities

Platinum Sponsorship	\$ 6,000
Gold Sponsorship	\$ 4,000
Silver Sponsorship	\$ 2,000
Bronze Sponsorship	\$ 1,000
Brochure Advertising	\$ 6,000
<i>Program Advertising</i>	<i>\$ 6,000</i>

Sponsorable Events

Breakfasts	\$ 1,500
Lunches	\$ 2,750
Coffee Breaks	\$ 1,500
Keynote Speakers	\$ 1,000
Ice Breaker Reception	\$ 3,500
Awards Dinner Entertainment	\$ 4,000

For the Second Year!

The Aberdeen Room will be available to registered Exhibitors on a first come first serve basis. This is an excellent opportunity to provide attendees with

demonstrations and presentations on your organization. This will be a unique opportunity for attendees to expand their conference experience by visiting exhibitors who have achieved excellence in their operations.

In Kind Sponsorship

Note: Please identify and provide specific costs. Do not use the ranges that have been provided as estimates for planning purposes!

- Registration Kit Bags (\$6,000 - 8,000)
- 40th Anniversary Celebration (\$5,000-6,000)
- Attendee Name Lanyards (\$500 – 800)
- Session Audio/Visual Equipment (\$1,000+ per room per day)
- Printing of Pre Conference Brochure (tbd)
- On Site Registration (\$3,000 – 5,000)
- Speakers' Gifts (\$5,000 – 6,000)
- Program Guide (\$5,000 - \$6,000)
- Signage (\$5,000 – 6,000)
- Internet Café (\$4,000 - \$5,000)

Other in kind Sponsorship Opportunities may also be available, contact us with your suggestion.

Platinum Sponsorship

Recognition will be given in the following ways:

- recognition at Opening and Closing ceremonies
- two complimentary full conference registration packages for the Conference.
- full page of advertising in the Final Program Guide
- your company's promotional materials as inserts in the delegate registration kit



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- sponsorship signage at the Conference
- name and logo listing on the Conference web site with a link to your company's Internet homepage
- name and logo prominently displayed on all Conference promotional materials
- cost for sponsorship \$6,000

- a ½ page of advertising in the Final Program Guide
- cost for sponsorship \$ 2,000

Gold Sponsorship

Recognition will be given in the following ways:

- sponsorship signage at the Conference
- one complimentary full conference registration packages for the Conference.
- your company's promotional materials as inserts in the delegate registration kit
- name and logo listing on the Conference web site with a link to your company's Internet homepage
- name and logo prominently displayed on all Conference promotional materials
- a 3/4 page of advertising in the Final Program Guide - cost for sponsorship \$4,000

Silver Sponsorship

Recognition will be given in the following ways:

- provision made for your company's promotional materials as inserts in the delegate registration kit
- sponsorship signage at the Conference
- name and logo listing on the Conference web site with a link to your company's Internet homepage
- name and logo prominently displayed on all Conference promotional materials

Bronze Sponsorship

Recognition will be given in the following ways:

- sponsorship signage at the Conference
- name and logo listing on the Conference web site with a link to your company's Internet homepage
- provision made for your company's promotional materials as inserts in the delegate registration kit
- cost for sponsorship \$1,000

Please make cheques payable to:

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