

M42 Needs Assessment to Implementation – The Management View

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Senior management must gain an understanding of the information management continuum from needs assessment, gap analysis and business case development through RFP process and final implementation of an enterprise solution.

This presentation will deliver a high level management overview of this process with a focus on potential pitfalls and wins. You will learn how to:

- Apply content to your corporate strategy
- Develop an overarching strategy for enterprise implementation of an information management solution
- Identify components of a successful strategy for corporate implementation
- Recognize potential pitfalls in existing strategies