

## **T43 Educating the Masses: Developing and Implementing Computer Based IM Training**

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All information management professionals know and understand that it can be quite a challenge to educate employees on appropriate information management practises. Statistically, approximately 80% of an organization's information is unmanaged, and if left unchecked, organizations run the risk of losing these unmanaged information assets permanently.

This session explores how Atomic Energy of Canada Limited (AECL) faced the challenge of developing an e-learning environment relating to the fundamental principles of Information Management (IM). The session focuses on how AECL took these IM principles, and developed a simple, 5-step easy to understand on-line resource that incorporates a series of Computer-Based Training modules. This approach allows employees to take any of the modules as refreshers at any time.

The session will explore what went right, what went wrong, and offer participants a concept in how to introduce and communicate IM education programs into their organizations.